

READ THIS FIRST!

Below are the instructions on how to customize your Ultimate Expired Listing Postcard Campaign.

For PC Users:

Click on the postcards to download to a specific folder on your laptop. I recommend you create a folder on your desktop for easy access and call it The Ultimate Expired Listing System. Then keep everything organized in this one folder by name:



EXAMPLE:

Desktop Folder: The Ultimate Expired Listing System

Subfolder: Postcards: Within this folder you will download the postcard templates

Once you have downloaded them you will start with Postcard 1 – Branding and being to customize it to you.

The postcards have been created as Jumbo size postcards

To Download:

1. Hover your mouse over the postcard
2. Right click with your mouse
3. Chose **Download**
4. A box will pop-up you so create a **New Folder**: Name the Folder **The Ultimate Expired Listing System**: Once the folder is created then open that folder by double clicking on the folder icon
5. Then click on **New Folder** again and name this folder **Postcard Campaign**
6. Look at your **File Name** to confirm what you are downloading
7. Look at your **File Type** (Save as Type) Depending on which format PC or MAC it should reflect the file type. For Example: if you are downloading the MS version it will say: *Microsoft PowerPoint Presentation (*.pptx)*
8. Then click on **Save**
9. This is now in the folder you created above and I recommend before downloading them all you go to your desktop to confirm.
10. Then move on to Postcard #2 and so on.

For MAC Users: